



September 29, 2017

To our Bmedia's Family,

Best wishes to all Bmedia's friends and family members. The scenes from Hurricane Maria have touched all of our hearts and forever change our lives. Make no mistake about it, Puerto Rico will rebuild, our people will excel and we will be better and stronger than before. Your partnership has always been our sole purpose and energy therefore more than ever we are to stand united helping each other to fly to higher grounds.

You will be receiving weekly letters from us (which will also be posted on our website bmediagroup.com) in order to ensure constant communication updates. Two main areas of focus:

1. Ensure that our services are fully restored as soon as possible in order to continue your current advertising campaigns
 - a. We are performing on-site inspections to all our inventory for quality and safety control.
 - i. Static locations are already being reinstalled.
 - ii. Some digital boards being powered up with generators.

2. Present a new program called **B-2**
 - a. We want to make sure that our clients continue to reach their customers effectively and therefore will be presenting the **B-2 program** soon, which will consist of digital gas stations, our iconic Placita Times Square and island wide coverage of different format billboards.

Time has come to rebuilt and reinvent! United we stay strong. Please don't hesitate to contact us for there to be any questions.

All the best,

b-Media Team
#PuertoRicoSeLevanta